

February 2024



Cookie Policy

Optimapharm d.o.o.

OPTIMAPHARM D.O.O., Ulica grada Vukovara 284, HR-10000 Zagreb, OIB: 16918922152 (and each affiliate and subsidiary thereof - collectively referred to as “OPTIMAPHARM”) operates a strict privacy policy. We are committed to being transparent about the technologies we use, and we have outlined below how we use cookies when you visit our site www.optimapharm.eu.

Insofar as the information collected using cookies constitutes personal data, the provisions of the Privacy Policy shall apply and supplement this Cookie Policy.

I. What is a cookie?

A cookie is a small snippet of text that a website asks your browser to store. By using cookies, the website remembers your actions and preferred settings (login, language, font size and other layout related settings) during a longer period. All cookies have expiration dates in them that determine how long they stay in your browser. Cookies can be removed in two ways: automatically, when they expire, or when you manually delete them. We have included more details below to help you understand what kinds of cookies we use.

II. Does OPTIMAPHARM use cookies?

Yes, OPTIMAPHARM uses multiple cookie types. Their purpose is to make our website work more effectively and to memorize your input in order to facilitate navigation on the website. Necessary cookies help to ensure smooth and effective functioning of the website, for example by memorizing that you have viewed the popup window or your language preferences if we add other languages to the site. Performance cookies provide metrics and feedback on the functioning and usage of the website by its visitors.

III. What kinds of cookies does OPTIMAPHARM use and why?

www.optimapharm.eu uses cookies that are:

- First-party – put on your device directly by the website you are visiting.
- Persistent – remain on your hard drive until you erase them, or your browser does, depending on the cookie’s expiration date. All persistent cookies have an expiration date written into their code.
- Strictly necessary – these cookies are essential for you to normally browse the website and use its features. While it is not required to obtain consent for these cookies, what they do and why they are necessary needs to be explained to the user.
- Performance cookies – these cookies are used by the website operator to gauge the performance of the website, such as the number of unique and total visits to each page.

OVERVIEW OF USED COOKIES

Strictly necessary cookies – These cookies are essential for you to browse the website and use its features, such as accessing secure areas of the site. Cookies that allow web shops to hold your items in your cart while you are shopping online are an example of strictly necessary cookies.

NAME	DESCRIPTION	DURATION
viewed_cookie_policy	Remembers whether the cookie and tracking information popup was shown to the user.	1 year
CookieLawInfoConsent	Contains user preferences for cookies in a base64 encoded string.	1 year
cookieLawInfo-checkbox-necessary	Remembers whether user accepted necessary cookies. Currently not used but placed on the device by the popup plugin.	1 year
cookieLawInfo-checkbox-advertisement	Remembers whether user accepted advertisement cookies. Currently not used but placed on the device by the popup plugin.	1 year
cookieLawInfo-checkbox-analytics	Remembers whether user accepted analytics cookies. Currently not used but placed on the device by the popup plugin.	1 year
cookieLawInfo-checkbox-functional	Remembers whether user accepted functional cookies. Currently not used but placed on the device by the popup plugin.	1 year
cookieLawInfo-checkbox-others	Remembers whether user accepted other cookies. Currently not used but placed on the device by the popup plugin.	1 year
cookieLawInfo-checkbox-performance	Remembers whether user accepted performance cookies. Currently not used but placed on the device by the popup plugin.	1 year
Performance cookies (statistical) – These cookies collect information about how you use a website, like which pages you visited, and which links you clicked on. None of this information can be used to directly identify you. Their sole purpose is to improve website functions. This includes cookies from third-party analytics services as long as the cookies are for the exclusive use of the owner of the website visited.		
NAME	DESCRIPTION	DURATION
_ga	Used to distinguish between visitors and give each visitor a unique identifier, to collect information about website visitors, including anonymous data on the number of visitors, time spent on the website, pages viewed, etc. This data helps website owners analyze website performance and adjust content to improve visitor experience.	2 year
_gid	Used to distinguish between visitors. Also used to collect information about website visitors to individual pages, including anonymous data on	24 hours

	the number of visitors, time spent on the website, pages viewed, etc.	
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IV. Do we use other cookies?

Some of our sites or subpages may use additional and/or different cookies from those previously listed and described. For example:

- companies we hire to provide services on our behalf, such as website analytics, set cookies when you visit our websites;
- companies that deliver content, such as videos or news or ads on our sites, set their own cookies. These companies use the data they process in accordance with their Data Protection Policies, which may allow these companies to collect and combine information about your activities from multiple websites, applications, or network services;

Details about them will be provided to you as soon as they appear, and at that time we will ask you for your consent, if you have not given it before, so that we can store these cookies as well.

V. What cookies does Google LLC and its affiliates use?

www.optimapharm.eu also uses certain Google services based on which, through cookies, Google LLC also collects certain personal data (hereinafter: Google).

The following Google services are used:

- Google Analytics

Use of "Analytics" cookies

Google Analytics Google is an analytics tool that helps website owners and owners of www.optimapharm.eu, as well as applications, to find out how their visitors use the options of their sites and applications. It may use a set of cookies to collect information and report site usage statistics without revealing the identity of individual users to Google. Google Analytics' main cookie is "_ga".

In addition to reporting site usage statistics, Google Analytics can be used, along with some of the advertising cookies described above, to display more relevant ads on Google products (such as Google search) and on the web, and to measure interactions with the ads we display.

Learn more at https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage?hl=en_US.

Export and delete data collected through cookies using Google services

You can export a copy of your data or delete it from your Google Account at any time.

Optionally, you can export a copy of the content from your Google Account to back up or use on a service outside of Google.

To delete your data, you can:

- Delete content from certain Google services.

- Search for and then delete specific items from your account via the My Activity page.
- Delete certain Google products, including data associated with them.
- Delete your entire Google Account.

For more help with your Google account, [contact your administrator](#).

Optimapharm cannot influence how you use and set up your Google Account and your web browser.

If you have more questions or there are some ambiguities, you can contact Google and their office for privacy protection, and you can also contact the Agency for Personal Data Protection in the Republic of Croatia.

VI. How can you control cookies?

You can control cookies at any time, which means that you can delete them. In any case we remind you that you cannot opt out of the necessary cookies, since without them the website cannot function, especially not at the level that all our visitors (Data Subjects) expect.

As the data controller of the website www.optimapharm.eu, we have made this information available for you via a pop-up window.

You can also change your preferences at any time through the settings of the browser you are using.

Example – Google Chrome browser: <https://support.google.com/chrome/answer/95647?hl=en>

You can delete all cookies that are already stored on your computer, and most browser settings allow you to block the storage of cookies. If you block cookies, you may need to manually adjust some desired settings each time you visit the website, and certain services and features may not be available.

VII. Additional information about opting out of cookie use

There are currently several websites which provide options to turn off storage of cookies for different services.

You can find out more at the following links:

www.allaboutcookies.org

www.youronlinechoices.com/hr

www.aboutads.info/choices

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

<http://www.addthis.com/privacy/privacy-policy>

In addition to the above, the following websites can be of great help to you:

- European Interactive Digital Advertising Alliance (EU)

- Internet Advertising Bureau (US)
- Internet Advertising Bureau (EU)
- Google Chrome
- Internet Explorer
- Mozilla Firefox
- Safari (Desktop)
- Safari (Mobile)
- Android Browser
- Opera
- Opera Mobile

VIII. Setting preferences and cookies controls anew

Each time you visit our website, you can decide to set preferences anew and control cookies and you can delete and/or change them at any time. We do not use cookies other than necessary, so at the moment this function is not available.

OPTIMAPHARM reserves the right to change this Policy at any time.

OPTIMAPHARM will, in case of change of cookies listed in this Policy, introduction of new, change this Policy and ask, if necessary, new consent from the data subject, all specified no later than 7 days from the occurrence of circumstances that led to changes in these Policy.

You can contact our data protection officer at data.protection.officer@optimapharm.eu.

IX. Will the Website work if I disable cookies?

You can browse www.optimapharm.eu with cookies disabled, though some interactions may not work.

X. Why does the message explaining cookies keep appearing?

If you close the banner and it reappears the next time you visit us, you most likely have cookies disabled. We use a persistent cookie to remember that you closed the banner, but this only works when cookies on our site are enabled.

XI. Other questions?

If you have other questions, contact us:

- by sending an email to the following address: data.protection.officer@optimapharm.eu
- by writing to the following postal address

OPTIMAPHARM D.O.O., ULICA GRADA VUKOVARA 284, HR-10000 ZAGREB, ADDRESSED TO „DATA PROTECTION OFFICER“