

Why perform clinical trials in Nordics & Baltics





BENEFITS OF NORDICS

High integrity value

 Nordic countries are known for high integrity value replicated at every steps in the trial

Positive environment for innovations

- Sweden, Denmark and Finland are leading innovation with performance well above the average
- Leading universities with large network of key opinion leaders



BENEFITS OF NORDICS

Danish Unique Biobank data

- A goldmine for medical research
- Denmark Focus: Trial Nation offers a single, national entry point for life science companies, patient organizations and clinical researchers.

Denmark Clinical Lead

 Denmark is the country with the highest number of clinical trials within EU



BENEFITS OF BALTICS

Patients

- A considerably larger pool of treatment-naïve subjects
- Access to newest treatment (otherwise no available) favors high recruitment and retention rates





BENEFITS OF BALTICS

Investigators / KOLs

- Highly motivated, experienced and GCP trained investigators and study site personnel
- Lower number of clinical trials
- Small number of centralized hospitals to cover the whole population





I have had the pleasure of working with members of the Nordic and Baltic team for years, providing top services to our customers. The team is comprised of highly experienced, high-level professionals in their respective fields, meaning we can always count on them providing prompt and high-quality service, even in the currently changing clinical trials environment.



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Optimapharm is a leading, mid-sized, fullservice CRO across Europe and North America focused on People, consistent quality delivery to our Clients, and supporting the development of new therapies to improve and save Patients' lives.

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